

## WHAT IS THE DR. DARYL R. YOST IDEAS@WORK EVENT 2020?

- The Dr. Daryl R. Yost Ideas@Work Event 2020 is an annual signature event. It convenes up to 500 entrepreneurs, business leaders, and students to fuel the innovative and entrepreneurial spirit in Northeast Indiana and the greater region.
- This event series celebrates entrepreneurs and features dynamic, distinguished leaders in innovation and entrepreneurship.

## WHY INVEST IN THE DR. DARYL R. YOST IDEAS@WORK EVENT 2020?

- Investing in The Dr. Daryl R. Yost Ideas@Work Event 2020 = investing in business builders.
- Celebrate and recognize those with exemplary entrepreneurship spirit Northeast Indiana.
- Inspire the community about the importance of entrepreneurship and innovation.

## WHO BENEFITS FROM THE DR. DARYL R. YOST IDEAS@WORK EVENT 2020?

The Dr. Daryl R. Yost Ideas@Work Event 2020 benefits business builders and entrepreneurs in Northeast Indiana. Yet, movements have no borders. The Dr. Daryl R. Yost Ideas@Work Event 2020 touches and impacts people and businesses all over the globe.

## HOW IS MY DONATION USED TO HELP PEOPLE?

Event net sponsorship proceeds are used to fund NIIC initiatives including:

- Business Builder Programs (student, women, and others)
- WEOC WBC
- Our 3 Strategic Initiatives: Connected Communities, Creative Communities, Confident Communities



Go to [theniic.org/ideasatwork/](http://theniic.org/ideasatwork/) to learn more about the Ideas@Work movement.

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## EVENT SPONSORSHIP OPPORTUNITIES

This signature event is made possible through the generous support of event sponsors.


### Innovators Club (Lead, Program, Luncheon, Table-VIP)

- Recognition during Event
- Digital Signage Recognition at The NIIC campus
- NIIC online and email marketing campaigns
- Recognition in special ads in local publications
- Event program brochure
- Social media shout-outs
- Special (by invitation only) meet and greet opportunities at NIIC programs and events
- Special ongoing recognition (throughout the year)

Sponsorship Level	Tickets to Event	Reimagine - Recharge Workshop	Exclusive Sponsor Skill Builder Workshops	Pay It Forward*	Dr. Daryl R. Yost Fund (\$2,500)	Custom Failure Survey
Event (\$10,000)	up to 20	20	20	4	\$2,500	YES
Lead (\$5,000)	10	10	10	0	\$1,000	0
Program (\$3,500)	6	6	6	0	\$1,000	0
Luncheon (\$2,000)	6	6	6	0	\$1,000	0
Table-VIP (\$1,000)	6	6	6	0	\$1,000	0
Table (\$750)	4	4	4	0	\$0	0
Individual Ticket (\$150)	1	1	1	0	\$0	0

\*Pay it Forward allows your sponsorship to donate up to 4 additional tickets to a non-profit organization (501(c)(3) or its leaders of your choice.

\*\*The designated amount is the amount of your sponsorship that will be directly contributed to the Business Builder Microloan Fund & Awards Program.

Use this form to register as a sponsor for The Daryl R. Yost Ideas@Work Event 2020. A portion of your sponsorship will be tax deductible. We appreciate your support! Sponsorship levels include a special category to those who wish to sponsor the attendance of entrepreneurs and educators. **Contact us for more details.** 

**PLEASE CHECK THE SPONSORSHIP INVESTMENT LEVEL DESIRED**

- |   |          |  |                 |
|---|----------|--|-----------------|
| <input type="checkbox"/> EVENT SPONSOR    | \$10,000 | <input type="checkbox"/> TABLE SPONSOR-VIP | \$1,000         |
| <input type="checkbox"/> LEAD SPONSOR     | \$5,000  | <input type="checkbox"/> TABLE SPONSOR     | \$750 per table |
| <input type="checkbox"/> PROGRAM SPONSOR  | \$3,500  | Number of tables desired _____             |                 |
| <input type="checkbox"/> LUNCHEON SPONSOR | \$2,000  | <input type="checkbox"/> INDIVIDUAL TICKET | \$150 each      |

**DONATE TO THE BUSINESS BUILDER AWARD FUND**

I would like to donate an additional \$\_\_\_\_\_ to support the Business Builder Award Fund and become a benefactor of the program (recognized on print material and special recognition on Founder's Plaque).

**PLEASE INDICATE YOUR BILLING PREFERENCE:**

- ALL AT ONCE     2020     2021     4 EQUAL MONTHLY PAYMENTS

**ENTER YOUR CONTACT INFORMATION**

We will contact you to arrange payment. We accept checks, major credit cards, or can invoice you.

**BILLING CONTACT NAME** \_\_\_\_\_

**ORGANIZATION** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

My organization desires to sponsor The Dr. Daryl R. Yost Ideas@Work Event 2020 as designated.

**AUTHORIZED SIGNATURE** \_\_\_\_\_

**PRINTED NAME** \_\_\_\_\_

**SPONSOR  
REGISTRATION  
FORM**



**RETURN THIS FORM TO JAMI THOMAS**



**EMAIL**

jthomas@niic.net



**MAILING ADDRESS**

Northeast Indiana Innovation Center  
3201 Stellhorn Rd.  
Fort Wayne, IN 46815



**QUESTIONS?**

(260) 407-1736