

THE NORTHEAST INDIANA INNOVATION CENTER (THE NIIC)

Corporate Profile



MISSION

To fuel great ideas, people and companies



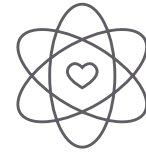
VISION

Growing and Inspiring Global Business Builders



BRAND PROMISE

Dreamers who Do



CORE VALUES

Laser-client focus, Edgy, Attention to Detail, Deliver on Promises and Speed

Tax Status:

501(c)3

Date/Year Founded:

Dec. 1999

Annual Revenue:

\$2.0M

Total Assets:

\$13M

of FTE:

15

of Buildings Owned:

3 (includes business condo at College Park)

Total Sq. Ft. Under Management:

76,400

Campus:

55 ACRES

adjacent to Purdue University Fort Wayne and Ivy Tech's North Campus

MAJOR DESIGNATIONS

Nationally Recognized



SBA authorized Women's Business Center – 1 of 122 nationally

Quality System



ISO 9001: 2015

Best in Class Excellence



Largest portfolio of Federal Entrepreneurship Contracts in Indiana

Placemaking



Designated Indiana Opportunity Zone / Indiana's Fifth Certified Tech Park / Hub Zone

OUR CALL TO ACTION

The NIIC is passionately focused on two community challenges:



An economic development imperative to deliver higher quality, higher paying jobs and companies



A workforce mandate to change the face of education to inspire higher levels of entrepreneurial energy and action

The Women's Entrepreneurial Opportunity Center (WEOC) is funded in part through a cooperative agreement with the U.S. Small Business Administration. Sba.gov
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THE NORTHEAST INDIANA INNOVATION PARK (THE NIIP)

Certified Tech Park Recertification –
Metrics Highlights – SFY 2019 Cumulative



Creating access and on-ramps for
diverse entrepreneurs

 **2,354**

WEOC clients served, trained & counseled

Working with The NIIC equals
higher likelihood of success

 **92.0%**

Business Survivability Rate*

NIIC positions your business to leverage the resources you need to jump start your success.

 **\$91.0 Million**

Grants and Capital*

Jobs Engine 30%+ higher wages than regional average

 **\$54,527**

Average Innovation Park wage rate*

 **\$135.4M**

Total Park Payroll*

Innovation Hub – Our clients transform ideas to marketable products and solutions.

 **467**

New products launched* by our clients

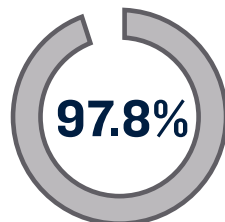
 **189**

Patents applied for or granted* to our clients



Start-up companies are:

78%
of Park establishments***
&
65%
of Park employment



of companies who participate
in the NIIC's programs
stay within the service
area of the Park.



For every
\$1.00
of TIF funding received by the NIIP,
\$2.59
was obtained from other sources.***



891
Direct Park Jobs
2,290
Total Direct/Indirect Jobs
in the community*