



WOMEN'S ENTREPRENEURIAL OPPORTUNITY CENTER

WEOC helps women who want to start, grow, and accelerate their businesses at all stages of their venture path.

Female founders face unique challenges with their business ventures. This includes access to effective on-ramps to entrepreneurial tools, mentoring, growth resources, and access to capital. WEOC serves as a catalyst and a connector across the state, providing business growth support services and resources that drive success and economic opportunities for female founders.

WEOC is a trusted resource for business guidance and education, serving women business builders at all socioeconomic levels in Northeast Indiana.

The Launch Women Business Builder Program focuses on serving digital, e-commerce, app, or web-based businesses. There is no cost to client participants for the base program. Costs have been generously funded by donors, NIIC Ideas@Work Signature Event and The NIIC. Minimal costs may occur for additional client meetings.

SERVICES

Some resources provided for our WEOC clients include:

- Business action plan development
- Business pitch opportunities
- Capital sourcing and loan packaging
- Entrepreneurial strengths
- Feasibility analysis
- Intellectual property protection
- Management assistance
- Manufacturing development
- Market research
- Marketing strategies
- NIIC Navigator® Online Learning Toolset
- Operational analysis
- Personal development
- Team coaching
- Strategic planning

For more information, or to request a session with a business coach to discuss your venture, visit INWEOC.com



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