

# WHY WEOC?

WE ADVANCE **WOMEN** BUSINESS BUILDERS

WE EMBOLDEN **ENTREPRENEURS**

WE MAXIMIZE **OPPORTUNITY**

WE **CENTER** AROUND BUSINESS BUILDING



## MISSION

To help women-owned and led founders to start, grow and scale their businesses and ventures



## VISION

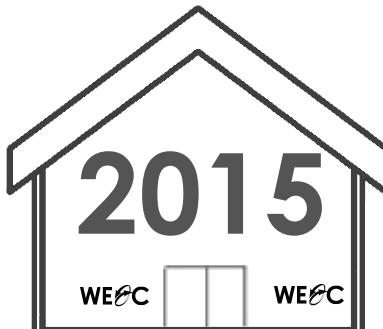
To be known as the most trusted business building resource in Northeast Indiana for women-owned businesses



**1,826\***

WEOC clients served, trained & counseled

Established as U.S. SBA  
Women's Business Center



**\$629,500\***

Capital Accessed

Let WEOC advance you. Embolden you. Inspire you.  
Let WEOC be your business building center.

**WEOC** | [inweoc.com](http://inweoc.com)  
Women's Entrepreneurial  
Opportunity Center



The Women's Entrepreneurial Opportunity Center (WEOC) is funded in part through a cooperative agreement with the U.S. Small Business Administration. | [sba.gov](http://sba.gov)



Funding and resources provided by host organization The NIIC. | [theniic.org](http://theniic.org)

*\*cumulative since 2015*

3201 Stellhorn Rd. | Ft. Wayne, IN 46815

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