

# NORTHEAST INDIANA INNOVATION PARK (NIIP)

## Certified Tech Park Recertification – Metrics Highlights



Creating access and on-ramps for diverse entrepreneurs



# 1,826

WEOC clients served, trained & counseled

Working with The NIIC equals higher likelihood of success



# 91.9%

Business Survivability Rate\*

NIIC positions your business to leverage the resources you need to jump start your success.



# \$86.8 Million

Grants and Capital\*

Jobs Engine 30%+ higher wages than regional average



# \$53,901

Average Innovation Park wage rate\*



# \$114.1M

Total Park Payroll\*

Innovation Hub – Our clients transform ideas to marketable products and solutions.



# 444

New products launched\* by our clients



# 170

Patents applied for or granted\* to our clients



Start-up companies are:

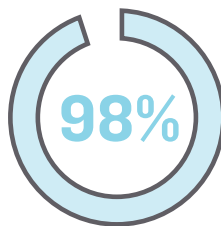
## 78%

of Park establishments

&

## 65%

of Park employment



of companies who participate in the NIIC's programs stay within the service area of the Park.



For every

## \$1.00

of TIF funding received by the NIIP,

## \$2.59

was obtained from other sources.



## 846

Direct Park Jobs

## 2,200

Total Direct/Indirect Jobs in the community\*

\*cumulative since CTP inception \*\*cumulative since WEOC program inception

# THE NORTHEAST INDIANA INNOVATION CENTER (THE NIIC)



## Corporate Profile



### MISSION

To be rocket fuel for great ideas, people, and companies



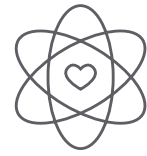
### VISION

Growing and Inspiring Global Business Builders



### BRAND PROMISE

We move business builders confidently in the direction of achieving their dreams.



### CORE VALUES

Laser-client focus, Edgy, Attention to Detail, Deliver on Promises and Speed

Tax Status:

**501(c)3**

Date/Year Founded:

**Dec. 1999**

Annual Revenue:

**\$2.0M**

Total Assets:

**\$13M**

# of Buildings Owned:

**3** (includes business condo at College Park)

Total Sq. Ft. Under Management:

**76,400**

# of FTE:

**15**

### Major Designations:

- *Entrepreneur* Magazine – The NIIC was recognized as one of the top four best under-the-radar incubators in the U.S.
- ISO9001:2015
- Indiana's Fifth Certified Tech Park and Hub Zone
- U.S. SBA designated Women's Business Center (WEOC)
- U.S. Treasury designated Opportunity Zone

### Campus:

**55 acres**

adjacent to Purdue University  
Fort Wayne and Ivy Tech's North Campus

President & CEO:

**Karl R. LaPan**

(Since October 2000)

## OUR CALL TO ACTION

The NIIC is passionately focused on two community challenges:



An economic development imperative to deliver higher quality, higher paying jobs and companies



A workforce mandate to change the face of education to inspire higher levels of entrepreneurial energy and action

*The Women's Entrepreneurial Opportunity Center (WEOC) is funded in part through a cooperative agreement with the U.S. Small Business Administration. Sba.gov*

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