



Women's Entrepreneurial
Opportunity Center

2019 WORKSHOP SCHEDULE

Learn more by visiting us at inweoc.com.

At WEOC, we advance women business builders, embolden entrepreneurs, maximize opportunity, and center around building your business. As the on-ramp of business development resources, we understand the needs of women entrepreneurs and respond with business growth coaching, training, and entrepreneurial education, connectivity, and access to capital.



SoloPreneur Masterminds Group

Meets weekly throughout the year

INVITATION ONLY



\$10K Masterminds Group

Meets weekly throughout the year

INVITATION ONLY



Pitch U! Business Gears

January 10
8:30 a.m - 11:30 a.m.

COST: \$10 - REFUNDED WHEN SIGN UP & ATTEND \$



Launch Women Business Builders Kick-Off & Vision Boarding Conference

January 23

INVITATION ONLY



Pitch U! Process

January 24
8:30 a.m - 11:30 a.m.

COST: \$10 - REFUNDED WHEN SIGN UP & ATTEND \$



Pitch U! Team

February 7
8:30 a.m - 11:30 a.m.

COST: \$10 - REFUNDED WHEN SIGN UP & ATTEND \$



Launch Women Business Builders Goal Setting Workshop

February 26

INVITATION ONLY



Caffeinated Conversations: Networking

March 14
8:00 a.m - 9:30 a.m.

COST: \$10 \$



2019 WORKSHOP SCHEDULE



Cross Selling & Up Selling

April 9
11:30 a.m. - 1:00 p.m.

INVITATION ONLY



WOWnet Fort Wayne Connections - Personal Branding

May 15

COST: TBD \$



Pivot Point + 1st Source Event

August TBD

INVITATION ONLY



Caffeinated Conversations: Resource Partners

September 12
8:00 a.m. - 9:30 a.m.

COST: \$10 \$



Launch Women Business Builders Kick-Off & Vision Boarding Conference

September 24

INVITATION ONLY



Panel Discussion: Women Business Building

October 15

INVITATION ONLY



Launch Women Business Builders 2019 Cohort 2 Kick-Off Event

October 22

INVITATION ONLY



Launch Women Business Builders Branding/Social Media Website Assessment Workshop

November 3

INVITATION ONLY



Create Your Circle of Support: Determine Who You Need to Recruit and Who You Need to Leave Behind

November 12 | 11:30 a.m. - 1:00 p.m.

COST: \$10 \$

OUR MISSION

To help women-owned and led founders to start, grow and scale their businesses and ventures.

POWERED BY The Women's Entrepreneurial Opportunity Center is funded in part through a cooperative agreement with the U.S. Small Business Administration. sba.gov



Funding and resources provided by host organization
The NIIC. theniic.org

OUR VISION

To be known as the most trusted business building resource of choice in Northeast Indiana for women businesses.

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