

NIIC STRATEGIC PLAN (2019–2022)

**Growing & Inspiring
Global Business Builders**



Advocacy/Impact Storytelling
ISO9001:2015 Registration
CTP Metrics
Opportunity /HubZone Designations
Unifying Theme: Financial/Organizational Sustainability
Impact Storytelling/Advocacy

Strategic Themes



ENTERPRISING COMMUNITIES	CONNECTED COMMUNITIES	INNOVATING COMMUNITIES	COLLABORATING COMMUNITIES
<p>FOCUS: Increase Access (On-Ramps) for Business Builders</p>	<p>FOCUS: Ensure Equity in Economic Prosperity Through/With Trusted Connectors</p>	<p>FOCUS: Be an Innovation Gateway for Meaningful Supplier/Industry Linkages and Global Connectivity</p>	<p>FOCUS: Delivering “Value” in the Knowledge Triangle—Excellence in Education, Research & Commercialization Services</p>
<p>GEOGRAPHIC REACH: NE Indiana</p>	<p>GEOGRAPHIC REACH: Indiana</p>	<p>GEOGRAPHIC REACH: Global</p>	<p>GEOGRAPHIC REACH: CTP–Campus (Allen County HQ)</p>
<p>PRIORITY GOAL: Increase Venture Formation Rates</p>	<p>PRIORITY GOAL(S): Number of Inclusive Start-ups Number of MBEs Launched \$ of Leverage/Match Funds</p>	<p>PRIORITY GOAL(S): Number of Funded Projects; Number of Clients Recruited</p>	<p>PRIORITY GOAL(S): Growth of Park (Employment, Payroll, Capital, Buildings, Sq. Footage Under Management, Patents, Products)</p>
<p>PARTNERSHIPS & INITIATIVES:</p> <ul style="list-style-type: none"> • Rural Chambers, EDOs, ACPL, Questa, NEI SCORE, IWU, Bankable, VT NEI • Women’s Business Builder, WEOC Rural Outreach, NIIC Navigator, Ft. Wayne SEED, Tech 2020, LEAP Fund, Student Business Builder Fund, Frixion Business Builder Program 	<p>PARTNERSHIPS & INITIATIVES: Microfinancing Expanding to Non-traditional Entrepreneurial Networks</p> <ul style="list-style-type: none"> • “Hardest to Employ” (Blue Jacket) • Disabled—League for the Blind and Disabled • Immigrants—Amani Family Services • WEOC • Navigator Virtual Business Center, NIIC Navigator with Tele-coaching <p>Improving the Continuum of Capital Access</p> <ul style="list-style-type: none"> • LEAP Fund • VT/VT NEI • Farnsworth Fund • Elevate NEI Angels 	<p>PARTNERSHIPS & INITIATIVES: Centers of Excellence</p> <ul style="list-style-type: none"> • GATTE • Smart Health IoT Lab • GELS (Gaming lab) • LEAP Fund <p>Advanced Cluster-Based Development</p> <ul style="list-style-type: none"> • Agglomeration (Sharing Facilities, Infrastructure, Matching Talent, Upskilling, and Learning Transfer) 	<p>PARTNERSHIPS & INITIATIVES: “Place” Building—Hub of Innovation</p> <ul style="list-style-type: none"> • Building 3 Spec • Master Developer (Campus) • Campus Master Plan • NIIC Place-Based Programs (Incubator, Accelerator), Flex Space, NIIC Conference Center • Purdue Foundry Extension—NIIC • Innovation Connector—I69 Corridor