



Women's Entrepreneurial Opportunity Center

Women's Entrepreneurial Opportunity Center (WEOC) serves as a resource center and business growth accelerator for women in Northeast Indiana. We serve women at all stages of their venture paths, from business idea and start-up, to growth and expansion. WEOC was designed to understand and respond to the unique needs of women entrepreneurs.

▶ OUR MISSION

To serve as a catalyst and a connector, providing business growth support services to drive success and economic opportunity for women entrepreneurs at all socio-economic levels and in all phases of their businesses.

WEOC is strategically located at The Northeast Indiana Innovation Center (The NIIC), which serves as its host organization. WEOC was formed in 2015.

▶ OUR VISION

To be the most respected and demanded resource for women and under-served entrepreneurs in Northeast Indiana for business guidance and education.

OUTCOMES

**cumulative 2016 & 2017*



\$629,500*

Capital Accessed



1400*

Clients Trained & Counseled

WHO & HOW WE SERVE

The Entrepreneurial Pathway Program – Assess. Discover. Do.™ We help women entrepreneurs define their unique pathways then provide resources and connectivity for their success. Throughout the process, we provide resource planning, connectivity, and coaching support.

Assess.

Meet with a business coach
Complete the Predictive Index (PI)
Complete Gallup Business Builder Profile 10 (BP 10)
Mentoring

Discover.

Lean Canvas
Wendy Kennedy International, So what? Who cares? Why you?
Workshop Series

Do.

Access to Capital/Bootstrapping
Field Work—launch, grow, and scale your business



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