SIGNATURE SPONSOR
OPENING THE DOOR TO MEDICAL DISCOVERY
The Parkview Mirro Center for Research and Innovation will better equip individuals and families, healthcare providers, health organizations and entrepreneurs to face the future.

The Parkview Research Center works with area physicians to test the safety and effectiveness of new medications and treatments. In the first 25 years of its history, the research center has completed more than 400 research studies in cardiology, neurology and oncology research. More recently, the research team has broadened its scope to include radiation oncology, gastroenterology and bioinformatics. Ninety research studies are currently available locally. Having easy access to research studies provides many benefits to residents in northeast Indiana, northwest Ohio and south-central Michigan.

The Parkview Center for Advanced Medical Simulation features three medical simulation labs equipped with technology to train physicians and other healthcare providers in complex skills within a safe, non-patient care environment. Sophisticated medial mannequins used in the Mirro Center are life-like in that they “breathe,” “speak” and respond to treatment by the clinical team. These labs allow providers to learn procedures that prepare them to better care for patients in surgical, intensive care and acute care settings.

The facility’s greatest promise for transforming how healthcare is delivered to patients will take place in the Parkview Center for Health Innovation. This space is designed to generate creativity and collaboration as new solutions to healthcare challenges are developed.

The mission of the Parkview Mirro Center for Research and Innovation is to lead the discovery of “next-generation” technologies and medical practices that have potential to revolutionize healthcare and save lives.
Angie Hicks is the Chief Customer Officer at ANGI Homeservices. Previously, Ms. Hicks cofounded Angie’s List in 1995 and served both as the company’s Chief Marketing Officer (from May 2000) and on its board of directors (from March 2013) leading up to the acquisition of Angie’s List by IAC’s HomeAdvisor in October of 2017.

Ms. Hicks earned a Master of Business Administration from Harvard Business School and a Bachelor of Arts in economics from DePauw University, which has honored her with a Distinguished Alumni Award for Management and Entrepreneurship and with the Robert C. McDermond Medal for Excellence in Entrepreneurship.

In 2009, Ms. Hicks won the Indiana Commission for Women Torchbearer Award for entrepreneurial accomplishments, and in 2014 she was chosen to deliver the annual Hazelett Women in Leadership Forum lecture. In 2016, Ms. Hicks was named the Women Tech Founder of the Year, and in 2017 she received both the TechPoint Trailblazer Award and Harvard Business School’s Alumni Achievement Award.

Ms. Hicks is also a cofounder and past board member of The Governor Bob Orr Indiana Entrepreneurial Fellowship Program and a current member of the ANGI Homeservices board of directors.

Graced by the Best
Ideas@Work Keynote Speakers

We stand on the shoulders of giants. The Ideas@Work movement is what it is today in part due to the incredible minds, insights, and support our speakers over the past four years.

Angie Hicks
“What Does It Mean to Be an Entrepreneur?”

Co-Founder of Angie’s List
Chief Customer Officer at ANGI Homeservices

Dr. Donald F. Kuratko (Dr. K)
Myths and Realities of an Entrepreneurial Mindset: An Indiana Perspective, 2017

The Jack M. Gill Distinguished Chair of Entrepreneurship; Professor of Entrepreneurship; and Executive & Academic Director of Johnson Center for Entrepreneurship & Innovation at The Kelley School of Business at Indiana University, Bloomington, Indiana

J.B. Bernstein
Hey, Where’s My Big Idea?, 2016

Nationally Recognized Entrepreneur, Sports Agent and Author

Chuck Surack
Chuck’s 5 Rules for Success in Life, 2015

Founder and President, Sweetwater Sound

Eric Doden
Barriers of Economic Development: Observations from a 92 County Tour, 2014

President, Indiana Economic Development Corporation
THE NIIC IS...

A PLACE…
a 55-acre campus with 74,400 square feet in two buildings, which provides an address, co-working space, offices, conference rooms, business center, and more. In other words, a place where entrepreneurs can start, learn, and grow.

A COMMUNITY…
a group of like-minded entrepreneurs helping each other to succeed.

A RESOURCE…
a comprehensive offering of services and programs to guide entrepreneurs in their journeys.

A NETWORK…
connectivity—with people who inspire and offer mentoring, trusted advice, serve under-represented segments of entrepreneurs (women, immigrants and ethnic minorities), and more.

A FUNDING SOURCE FOR CREDIBLE VENTURES…
an organization that has helped to link entrepreneurs with more than $84 million in research grants and capital investments and selectively invests in game-changing ideas and entrepreneurs.

A RARE PLACE OF POSSIBILITIES…
Northeast Indiana's largest entrepreneurial community under one roof…one of the nation’s few ISO 9001:2008-registered business incubation and acceleration programs…a global thought leader based in Fort Wayne, Indiana.

A PROVEN LEADER…
founded more than 16 years ago, ahead of the trend of entrepreneurship being cool.

A SUCCESS MODEL OF ENTREPRENEURIAL ENERGY & RESULTS…
the hub of more than 420 products and 160 patents…jobs engine spawning more than 2,100 full-time-equivalent workers…the starting point for $105.2 million in total client payroll since 2006…a track record of success unparalleled in the region.

THE NIIC CONFERENCE CENTER
Serving as the site venue for 4–80 people, one-on-one meetings, off-site strategic planning meetings, workshops and/or week-long conferences or classes. Over 5,000 guests and visitors used center last year. Consider the Conference Center @ the NIIC for your next event, retreat or training workshop.

MEET OUR EMCEE
ALEXIS SHEAR
Alexis Shear anchors ABC21 weeknights at 5, 6 and 11. She also helped launch the ABC21 Digging Deeper investigative team.

Shear joined ABC21 in 2016, and quickly exposed public safety concerns with the Fort Wayne Police Department and the Indiana Department of Child Services. Her series on an Indiana coal plant sparked public outcry, and her year-long investigation into a Huntington doctor who received no jail time for felony sex crimes prompted a lawsuit filed by ABC21 for the right to broadcast a public record. Other investigations uncovered campaign contributions to Indiana’s then-attorney general from companies under investigation, an understaffed public defender system surpassing state caseload guidelines, and a systematic courtroom practice that allows parents to avoid paying child support.

Shear joined ABC21 in 2016 and is a member of Investigative Reporters and Editors. She has a master’s degree in journalism from Columbia University, and received her bachelor’s degree in Public Relations and Art History from the University of Miami.

When she’s not reporting, you can catch Alexis and Adam fixing up their new house in Fort Wayne, checking out the city’s food and beer scene, drowning a bucket of popcorn in butter at the movie theater, or (occasionally) trying to work off all those calories at the Y - make sure to say hi!

A MESSAGE FROM THE PRESIDENT & CEO
KARL R. LAPAN
Thank you for attending and supporting the fifth annual Ideas @ Work event. Over the last five years, this special day has been transformed from an event to a movement. This movement has reached diverse segments of our community and has served as a powerful catalyst for shining a light on under-represented entrepreneurs. It has inspired students to become entrepreneurial in their thinking and in starting new ventures, and it has supported our efforts to create new, non-traditional access points and on-ramps for entrepreneurs.

While the term entrepreneur has been romanticized, it has become increasingly clear to me that there are three main characteristics that define and distinguish an entrepreneur today. Entrepreneurs...

• Pursue an opportunity by validating a pain or problem;
• Create and capture value in the marketplace; and
• Manage uncertainties.

Through your ongoing support, including being here today, The NIIC and WEOC continually aim and aspire higher.

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WEOC LAUNCH WOMEN BUSINESS BUILDER PROGRAM

ROOM FOR GROWTH

The business builder program is designed for women who want to start, grow, or accelerate their online or digital businesses in Northeast Indiana. There is no cost to participate for those accepted into the program. This support of Northeast Indiana entrepreneurs is possible through generous funders, The NIIC Ideas@Work Signature Event, and The NIIC.

The Program provides the opportunity for doubling or tripling the start-up capital potential for a woman founder upon completion of the two-phase program.

Note: Limited to up to 5 founders/entrepreneurs per cohort

INTERESTED IN GETTING STARTED?

Visit the Launch Women Business Builder page on our website for more information.

“This program has been an immense tool to get my idea for a samples ordering app for interior designers turned into a business plan. It pushed me beyond my comfort level and know-how toward funding and actual release to the marketplace.”

—MELISSA HALL, SIMPLE SAMPLE SOLUTIONS

5-YEAR CLUB SPONSORS
THANKS FOR BEING WITH US FROM THE START

We extend our sincere gratitude to our 5-year Club Sponsors, who were along side us from the beginning, building on our vision for the Ideas@Work movement, to celebrate and recognize the entrepreneurial spirit in Northeast Indiana. We look forward to your continued support and partnership.
COMMUNITY IMPACT

$84.1 MILLION CAPITAL & GRANTS RAISED (CUMULATIVE)

$105.2 MILLION TOTAL CLIENT/PARK PAYROLL SINCE 2006

2,100 FULL-TIME EQUIVALENT EMPLOYEES FROM 2006–2016 (DIRECT & INDIRECT)

$52,845 AVERAGE WAGE RATE

864 WEOC CLIENTS SERVED SINCE 2016
ENTERPRISING COMMUNITIES™ INITIATIVE

IMPROVING ACCESS TO WORKSPACES, TALENT, CAPITAL & NETWORKS IN NORTHEAST INDIANA

The NIIC and WEOC are committed to activating, engaging, energizing, and empowering our entrepreneurial spirit by leveraging our community’s assets to create accessible and convenient destination for entrepreneurs. We wish to build an on-ramp for advancing entrepreneurial opportunities for all business builders especially targeting the under-represented and “marginalized” entrepreneurs in our region.

ALLEN COUNTY PUBLIC LIBRARY (ACPL)
- Onsite, no-charge business coaching
- Marketing research and start-up assistance
- Educational workshops and training
- Network of 14 library locations (coming soon!)

WHITLEY COUNTY CHAMBER OF COMMERCE & VISITORS BUREAU
- Coworking space and support
- Onsite, no-charge business coaching
- WEDC programming and start-up educational workshops and training

INCREASED ACCESS TO WORKSPACES

TALENT

CAPITAL

NETWORKS

MORE TO COME!

ABOUT US

Lutheran Health Network encompasses eight separately licensed hospitals and nearly 1,000 inpatient beds, including 772 in Allen County alone. The foundation of LHN is an experienced team consisting of more than 7,000 associates working together to deliver life-changing care.

Lutheran Health Network continues to provide patients with extensive access to specialized services through its hospitals, patient care centers and physician practices. The strength of LHN allows it to recruit highly skilled physicians, innovate with the newest technology and participate in clinical research. These attributes enable LHN to sustain and grow its spectrum of services, and most importantly, deliver the highest levels of choice, support, care and patient experience that have long been its hallmark.

THE LUTHERAN HEALTH NETWORK FAMILY
- Lutheran Hospital
- St. Joseph Hospital
- Dupont Hospital
- Lutheran Children’s Hospital
- The Orthopedic Hospital of Lutheran Health Network
- Rehabilitation Hospital of Fort Wayne
- Bluffton Regional Medical Center
- Kosciusko Community Hospital
- Dukes Memorial Hospital
- RediMed/MedStat
- Lutheran Health Physicians

SWEETWATER SUPPORTS

Sweetwater believes everyone should have dreams for their future — whether it’s to start a business, create something, or even be a rock star.

We are proud to support the NIIC and Ideas@Work for helping others explore their ideas, passions, and goals.

Sweetwater. Music Instruments & Pro Audio
5501 US Hwy 30 W | Fort Wayne, IN | Sweetwater.com
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- WIKI

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- 111 DESIGN

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THE NIIC APPRECIATES AND RECOGNIZES THE DEDICATION OF THE IDEAS@WORK EVENT COMMITTEE

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<tr>
<th>Name</th>
<th>Title/Position</th>
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<tr>
<td>Otto Chang, Ph.D.</td>
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<td>Phil Downs, Ph.D.</td>
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<td>Karl R. Lapan</td>
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<td>Daryl Yost Ed.D.</td>
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<td>Tammy Allen</td>
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THANK YOU FOR CELEBRATING ENTREPRENEURSHIP AT THE 2018 IDEAS@WORK SIGNATURE EVENT

THE
NIIC
AN ENTREPRENEURIAL COMMUNITY
DREAM BIG. GET REAL.