



# Ladies, Get Your Business On.

## WEOC Launch Women Pitch Competition

Visit [LaunchWomen.com](http://LaunchWomen.com) to Apply



Access to capital is often a hurdle for female founders. It's a fact, women-owned businesses are under-funded. So, the Women's Economic Opportunity Center (WEOC) at The NIIC created a pitch competition to help address this. **WEOC Launch Women Pitch Competition** supports women entrepreneurs throughout the WEOC service area.\* Women who have recently started or plan to start a business can get input on their business plans and compete for a chance to pitch their business at a public event. A total of \$15,000 will be awarded (\$5,000 to the top three applicants in the following three categories: service business, innovative business or student venture). Finalists will be invited to participate in a 6-week *diverse entrepreneur accelerator program* hosted by WEOC this fall.

<b>Key Dates:</b>	September 14, 2017	Applications close
	September 15, 2017	Finalists announced
	September 23, 2017	Final Round Pitch Competition

*\*WEOC Service area includes the following counties: Adams, Allen, Blackford, DeKalb, Delaware, Grant, Huntington, Jay, Kosciusko, Lagrange, Madison, Noble, Steuben, Wabash, Wells, Whitley*

**Register today at [LaunchWomen.Com](http://LaunchWomen.Com)!**

## Who's eligible?

- Business located in the WEOC geographic service area.
- Business incorporated prior to receipt of the investment or any business entity with an incorporation date after 1/1/2013.
- Investments in business entity type cannot be made in a sole proprietorship or a LLC with disregarded entity for tax purposes.
- Business at least 20 percent owned by one or more women founders.
- Business with not more than \$150,000 of annual revenue in the most recent fiscal year.
- Businesses may only apply into one category in the competition: service business, innovative business or student business.
- Business may not be a multi-level marketing business opportunity or franchise.
- Student category may include either service or innovative business concept.
- Students enrolled in grade 9 or higher, or attending full-time accredited college, post-graduate studies or enrolled in a doctoral program. Parental consent required for students under 18 years of age. Home school students are also eligible to apply. Student must reside in the WEOC geographic service area.

## How to register?

Visit [LaunchWomen.Com](http://LaunchWomen.Com) to register. Here's what you'll need to complete the two-phase registration: general information about your company, parental consent (if under the age of 18), an executive summary or brief description of your venture, your business plan or pitch deck, a short video of you presenting your elevator speech/brief description of your business

## Not ready to enter a pitch competition?

No worries. WEOC provides timely and comprehensive guidance to women at all stages of idea development and business ventures. WEOC responds to the unique needs of women entrepreneurs through business growth coaching, training and entrepreneurial education, connectivity and access to capital.

If you're interested in meeting with a WEOC team member to discuss your venture, contact us at [INWEOC.Com](http://INWEOC.Com) or call 260-407-6442.



*The Women's Economic Opportunity Center (WEOC) serves as a resource center and business growth accelerator for women and underserved entrepreneurs across the state of Indiana. WEOC is funded in part through a cooperative agreement with the U.S. Small Business Administration. Host organization The NIIC also provides funding and supplemental and complementary resources for WEOC, a SBA designated Women's Business Center—one of two in Indiana.*